



About the instructor:

Bob Cohen has spent more than a decade educating people about cooperatives. He teaches the course *Introduction to Cooperatives* at The Ohio State

University and has given workshops and presentations regarding cooperatives in 20 states and six foreign countries.



About the luncheon speaker:

Ken Givens is Tennessee's Commissioner of Agriculture. He also serves on the University of Tennessee Board of Trustees, the Board of Regents for the

State University and Community College System, and the Tennessee Wildlife Resources Commission.

About the council:

The Tennessee Council of Cooperatives was organized in 1982 to promote and advance cooperatives throughout the state. Its membership consists of 93 cooperatives and associations in these sectors:

- Dairy cooperatives;
- Farm Credit organizations;
- Farm Supply cooperatives;
- Rural Electric cooperatives;
- Telephone cooperatives;
- Farm Bureau Federation;
- other service and marketing cooperatives.

The office of the Tennessee Electric Cooperative Association is located at 710 Spence Lane; directions are:



I-24 West - Exit 52 (Murfreesboro Road). At the end of the exit ramp, cross Murfreesboro Road at the traffic light; continue up the hill on Spence Lane; TECA is the second building on the left.

I-40 West - Exit 213 (Spence Lane). Turn left at end of exit ramp onto Spence Lane; TECA is the third building on the right.

I-24 East - Exit 52 (Murfreesboro Road). Exit onto Murfreesboro Road, turn left at the first traffic light onto Spence Lane; TECA is the second building on the left.

I-40 East - Exit 212 to I-24 East. Follow directions for I-24 East.

I-65 South - Take I-440 East and follow I-40 West directions.

I-65 North - Take I-24 East and follow I-24 West directions.



**2010
COOPERATIVE EMPLOYEE
TRAINING WORKSHOP**

**Thursday, August 26
8:30 a.m. - 3:00 p.m.**

**Tennessee Electric
Cooperative Association
710 Spence Lane
Nashville, TN**

*A COMPREHENSIVE TRAINING PROGRAM
FOR ALL EMPLOYEES OF ANY TYPE OF
COOPERATIVE BUSINESS*

*DESIGNED TO HELP COOPERATIVE
EMPLOYEES BETTER RELATE TO THEIR
CUSTOMER-MEMBERS.*



Tennessee Council of Cooperatives Employee Training Workshop Thursday, August 26, 2010

- 8—8:30 a.m. Registration and Refreshments
8:30 a.m. Morning Session
Welcome - Tom Purkey, General Manager, TECA
Cooperative Basics - Dr. Bob Cohen, The Ohio State University
- Noon Luncheon with members of the Tennessee Council of Cooperatives
Luncheon Host - Charles Curtis, TCC President
Luncheon Speaker - Mr. Ken Givens, Commissioner of Agriculture
- 1:30 p.m. Afternoon Session
Cooperative Basics - Dr. Bob Cohen, The Ohio State University
- 3:00 p.m. Wrap-up

Topics to be covered: Types of Businesses; Definition of Cooperatives; The Need for Cooperatives; History of Cooperatives; Common Types of Cooperatives; Cooperative Principles; Role of Directors; Role of Employees; Challenges Facing Cooperatives

Continuing Education Units (CEUs) can be earned by participants from certain types of cooperatives, including electric.

About the program:

Employees of cooperatives play a critical role in the success of cooperatives. It is important for every employee to know what makes cooperatives different from other forms of business and why cooperatives were formed to meet the economic needs of their member-owners.

Tennessee Council of Cooperatives Employee Training Workshop Registration Form (Registration Deadline: August 19, 2010)

Name: _____

Cooperative: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-Mail: _____

Cost is \$75 per participant.

Make checks payable to Tennessee Council of Cooperatives, or, if you prefer, TCC will invoice you or your cooperative. Registration can be made by e-mail to smithr@bledsoe.net, by fax at 423-447-6853, or by mail:

Roberta Smith
TCC Administrative Secretary-Treasurer
P.O. Box 609, Pikeville, TN 37367.

____ Please check here if you want TCC to invoice you for your registration.

For more information, call Roberta Smith at (423) 447-1222 or e-mail at smithr@bledsoe.net.